

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)**PUTHANAMPATTI-621007****STAFF PROFILE****Name of the Staff** : *Dr.N.Kannadasan***Designation** : *Assistant Professor***Department** : *Department of Management Studies***1. CONTACT**

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Contact Phone : **9790184353****Contact e-mail(s)** : kannalinki24@gmail.com**2. ACADEMIC QUALIFICATIONS**

Degree	College/University/Board	Year of Passing/ Awarded
BBA	M.I.E.T College of Arts and Science, Trichy	1998
MBA	J.J. College of Engineering and Technology	2000
M.Phil	Bharathidasan University, Trichy	2008
Ph.D	Periyar University, Salem	2017

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years	
			UG	PG
1.	Christhu Raj College, Trichy	June 2005 – June 2017	12	8
2	Sri Meenakshi vidyal arts and science college, Trichy	July 2017- September 2021	3	-
3	Nehru Memorial College, Thuraiyur	October 2021 – Till Date		

4. AREA OF RESEARCH

1. Marketing 2. System

5. RESEARCH GUIDANCE (In Numbers)

6. PRESENTATION(S) (In Numbers)

Events	National
Conference(s)	5

7. PARTICIPATION (In Numbers)

Events	International	National
Conference(s)	5	
Workshop(s)		4

8. PROFESSIONAL DEVELOPMENT (In Numbers)

Faculty Development Programme(s)	Online Course(s)
2	-

9. DETAILS OF PUBLICATIONS IN

(a) JOURNAL(S)

S. No.	Name of the author/s	Title of the paper	National/ International	Name of Conference	Year	ISBN /ISSN
1	Dr.N.Kannadasan	Agricultural Marketing System – A Review	International	International Journal of Applied Management Research (IJAMR)	2014	0974 8709
2	Dr.N.Kannadasan	Ethical Problems in Global and International Marketing	International	International Journal of Applied Management Research (IJAMR)	2013	0974 8709
3	Dr.N.Kannadasan	Agricultural Entrepreneurship	International	Research Explorer	February - 2013	2250 1940

4	Dr.N.Kannadasan	An Introduction to Supply Chain Management	National	Innovative Management Strategies For Emerging Business Paradigms	2012	928-81-909038-1-3
5	Dr.N.Kannadasan	A Study on Job Satisfaction among Employees of Markets In Trichy.	International	Research Review International Journal of Multidisciplinary	2018	2455-3085

10. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Workshop(s)					
1	New Paradigm In Promotion of Human Rights Education”		Rajah Serfoji Government College(Autonomous)	Thanjavour	5 th & 6 th Jan 2012
2	“Health Economics & Management”		Rajah Serfoji Government College(Autonomous)	Thanjavour	Jan-2012
3	“Innovative Management Strategies For Emerging Business Paradigms”		Adaikalamatha Institute of Management,	Thanjavour	Jan-2014.

11. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Conducted by	Place	Duration/ Date
1	“Faculty Development Programme”	CRC	Trichy	Jan-2014.
2	“Faculty Development Programme”	SMVC	TRichy	June-2018

N. Kannadasan

Digital Signature of the Staff