

DEPARTMENT OF BUSINESS ADMINISTRATION

Bachelor of Business Administration is a 3 year professional UG course in Business and Management Principles. It equips the students with the knowledge and skills to conquer the corporate world. Our program offers a wide range of practical management training and Ethical concepts. Thereby, laying the foundation for the students to work successfully in any given organisation. We also encourage students to become entrepreneurs.



B.Com.,

3 Years

Unique Skill Sets Gained

Management concepts in Marketing, Finance, HR - Management Principles.

Tally - Financial Accounting

Transactions & Documentation – Banking

e-Retailing, e-Banking - E-Commerce

CAREER SCOPE

Business Administrator
 Business Consultant
 Entrepreneur
 Market Research Analyst
 Financial Analyst
 HR Assistant
 Advertising and PR Executive
 Accountant
 Tax Assistant and many more.



Programme Highlights

- ✓ The aim of this course is to transform the students into a multi-talented capable Independent and able business executives /administrators ready to face the realms of the business world.
- ✓ The course deals with the conceptual theoretical and practical knowledge in various aspects of business like Finance, Economics, Operations, Marketing, Basic Accounting etc.
- ✓ In today's business world where everyone wishes to become an entrepreneur this course is designed to impact the theoretical know-how on the different aspects of running a business.
- ✓ Students acquire managerial skills at a 3 very early age. This way the students learn the knowledge of business and acts as the decision making leader in the competitive business world.

Educational Scope

MBA
 M.Phil.
 Ph.D.

**International
 Scholarships
 Available**

DURATION AND ELIGIBILITY

UG Programme	Bachelor of Business Administration
Duration	3 years – 6 semesters
Requirements	12th passed with Commerce Accountancy & Computer