



**UGC**  
Sponsored

**INTERNATIONAL CONFERENCE**  
On  
**EMERGING TRENDS IN BUSINESS AND MANAGEMENT**

On 12<sup>th</sup> Feb'2019 | 9.30 AM | SEMINAR HALL



Organized by

Department of Management Studies

**NEHRU MEMORIAL COLLEGE**

(Autonomous)



Affiliated to Bharathidasan University | Nationally Accredited with 'A' Grade by NAAC

Puthanampatti – 621 007. Tiruchirapalli, Tamil Nadu

## *Inauguration*

*Prayer Song*

*Lighting of Kuthuvilakku*

**Mrs. MALA BALASUBRAMANIAN, M.Sc.,**

*Welcome Address*

**Dr.A.R.PONPERIASAMY**

M.Sc(Phy), M.Sc(CS), PGDCA, M.C.A., M.Phil., Ph.D,  
Principal, Nehru Memorial College

*Presidential Address*

**Prof.M.PONNAMBALAM**

Chairman, Nehru Memorial College

*Felicitation*

**Er.Pon.BALASUBRAMANIAN, B.E.,**  
President  
Nehru Memorial College

**Thiru. Pon. RAVICHANDRAN, M.Com.,**  
Secretary  
Nehru Memorial College

*Keynote Address*

**Dr. GNANAPRAKASAM CHINNAPPAN**

M.com.,M.Phil.,Ph.D.,MBA., MBM., PGDMMA., PGDCA.,  
Associate Professor  
CFMD, Civil Service University  
Addis Ababa, Ethiopia

**A.K.B. NAWAS BABU, B.E, M.Sc. M.B.A.,**

Managing Director  
SA Knit Wear (Pvt) Ltd, Madurai

*Vote of Thanks*

**Dr. M. Mary Anbumathy**

M.Com., M.Phil., M.B.A., PGDCA.,PGDBF., Ph.D.,  
Convenor & HOD - Commerce & MBA

**Technical Session**

