



**NEHRU MEMORIAL COLLEGE (AUTONOMOUS)**  
**PUTHANAMPATTI, TRICHY**  
**(ACCREDITED WITH "A+" GRADE BY NAAC)**  
**PUTHANAMPATTI - 621 007**

---

Department of Management Studies  
A Report on Market Carnival Program – 4th & 5th Jan 2024

Department of Management Studies organised a two days Market Carnival at Mookkapillai Auditorium. The theme of the market carnival is "Learning by doing" .

The event is inception by President Shri Er Pon Balasubramanian in the presence of Mr B.Surya Director skill development centre, Principal Dr. A. Venkatesan, Coordinator Dr M. Meenakshi Sundaram and faculties of Department of Management Studies.

President Er Pon Balasubramanian flagged the sales by purchasing various products in the stalls. Department of Management Studies students exhibited 26 stalls with 40 different products such as village health drinks, cauliflower 65, chicken biryani, dress materials for both men and women, Accessories for both men and women, herbal soaps and various snacks stalls.

Students of different departments encouraged Department of Management Studies students by purchasing various products this event has received an over whelming response from all corners of our college staff members and students.



