

Name : **S.ALPHONSA**

Designation: **ASST. PROFESSOR**

Department: **BBA**



ACADEMIC QUALIFICATIONS

M.COM.,M.Phil.,B.Ed.,PGDLL.,MBA

TEACHING EXPERIENCE :

20 YEARS

AREA OF RESEARCH :

MARKETING

EVENTS ORGANIZED IN LEADING ROLES : (for past five years)

SEMINAR & DEPARTMENT FUNCTIONS

MEMBERSHIP IN

ACADEMIC BODIES (Such as Board of Studies etc.,)

1. UG CHAIRMAN

2.