

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

PUTHANAMPATTI-621007

STAFF PROFILE

NAME OF THE STAFF : HEMALATHA K
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : MANAGEMENT STUDIES



1. CONTACT

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2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing/ Awarded
M.Phil	Bharathidasan University	2007
MBA	Anna university	2004
BBA	Bharathidasan University	2002

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years	
			UG	PG
1	Nehru Memorial college, Trichy	2018 to till date	3 year 3 months	3 year 3 months
1	AMS Engineering college ,Namakkal	2008-2010		2 years

4. RESEARCH EXPERIENCE (in years) : M.Phil , 2 Years

5. AREA OF RESEARCH : Marketing.

6. PRESENTATION(S) (In Numbers)

Events	International	National	State	Regional
Conference(s)	2	1		
Seminar(s)	1	1	2	

7. PROFESSIONAL DEVELOPMENT (In Numbers)

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)
		1		

8. ACADEMIC / ADMINSTRATIVE RESPONSIBILITIES HELD

Alumni Coordinator.

MBA Association Coordinator.

9. EXTENSION ACTIVITIES / OUTREACH PROGRAMME

S. No	Title	Place	Date	Beneficiaries
1	Hand Wash awareness Campaign	Trichy	28.06.2019	Government School, Inamkulathur.
2	UBA Household survey	Abinimangalam	23.01.2020 to 31.01.2020	Abinimangalam Village.

10. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Conference(s)					
1	Green Entrepreneurship		RVS Kumaran arts & Science	Dindigul	19.02.2020
2	Challenges of Indian business in global economy.	-	AMS Engg College	Namakkal	23-09-2011
3	Emerging trends in business and management	UGC	Nehru memorial college	Trichy	12-02-2019
Seminar(s)					
1	Impact of LPG in Indian business scenario	-	AMS Engg College	Namakkal	1 day 26.02.2011

11. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. N o.	Name of the events	Sponsor ed by	Conducted by	Place	Duration/ Date
Faculty Development Programme					
1	Students Skills, Mentoring and Counseling.		Nehru Memorial college.	Trichy	1 day 30.05.2019