

Name : **M.KIRUBAHARAN**
 Designation : **ASST PROFESSOR**
 Department : **BBA**



ACADEMIC QUALIFICATIONS						
M.B.A., M.Phil.,(Ph.D),,NET						
TEACHING EXPERIENCE :						
13 Years						
ADDITIONAL RESPONSIBILITIES :						
<ul style="list-style-type: none"> • Arrangement of Guest Lectures • Arrangement of Industrial Visits • Staff Coordinator for Leo Club • Question Paper Setter for University Exams held at Noorul Islam University, Kumarakovil. • Question Paper setter for University Exams held at Adhiyaman College of Engineering,Hosur 						
AREA OF RESEARCH :						
Marketing						
PUBLICATIONS : (for past five years)						
International			National			Others
JOURNALS	CONFERENCES	URL (Link) of journal	JOURNALS	CONFERENCES	URL (Link) of journal	BOOKS / CHAPTERS / MONOGRAPHS / MANUALS
2	13		4	22		
EVENTS ORGANIZED IN LEADING ROLES : (for past five years)						

- Coordinator for National Seminar conducted in the College
- Co-Convenor for International Conference conducted in the College

MEMBERSHIP IN

ACADEMIC BODIES (Such as Board of Studies etc.,)

1. Member in **UG(BBA)** and **PG(MBA)** Board of Studies
- 2.

RESOURCE PERSONS IN VARIOUS CAPACITIES :

Number of Invited / Special Lectures delivered

1. Delivered a special lecture on “Economic Analysis in Business” to MBA students at Indra Ganesan College of Engineering, Trichy
2. Delivered a special lecture on “Investment Decisions” to MBA students at Indra Ganesan College of Engineering, Trichy
3. Delivered a special lecture on “Management Information System” to MBA students at Annai Mathammal Sheela Engineering College, Namakkal.
4. Delivered a special lecture on “Delivering Benchmark Levels of Business Excellence Through TPM” at AICTE Sponsored Faculty Development Programme held at Sudharsan Engineering Collge, Pudukkottai.
5. Delivered a special lecture on “Personality Development” to Economics students at NKR Government Arts College , Namakkal.