

Name : **R.SELVAKUMARI**  
Designation : **ASST PROFESSOR**  
Department : **BBA**



<b>ACADEMIC QUALIFICATIONS</b>
M.B.A., M.PHIL., (Ph.D)
<b>TEACHING EXPERIENCE :</b>
Seven years
<b>ADDITIONAL RESPONSIBILITIES :</b>
Serving as MQAC Coordinator, Alumni Coordinator of the department
<b>AREA OF RESEARCH :</b>
Human Resource
Finance

PUBLICATIONS : (for past five years)

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International			National			Others
JOURNALS	CONFERENCES	URL (Link) of journal	JOURNALS	CONFERENCES	URL (Link) of journal	BOOKS / CHAPTERS / MONOGRAPHS / MANUALS
-	International Conference on Global Issues and Challenges in Business Scenario	<b>ISBN-978-93-81195-178</b>	-	National Conference on Consumer Protection	<b>ISBN: 978-93-80539-11-9</b>	-
<i>International Journal of Innovative Research in Management Studies (IJIRMS)</i>	-	<b>ISSN: 2455-7188</b>	-	National Conference on Business and Finance	<b>ISBN: 978-81-909104-1-5</b>	-
<i>International Journal of Innovative Research in</i>	-	<b>ISSN: 2455-7188</b>	-	-	-	-

<i>Management Studies (IJIRMS)</i>						-
<b>EVENTS ORGANIZED IN LEADING ROLES : (for past five years)</b>						
Co-convenor for International conference held in the college Organised entrepreneurship awareness seminars Conducted out reach program						
<b>MEMBERSHIP IN</b>						
ACADEMIC BODIES ( Such as Board of Studies etc.)						
1. Member in UG and PG Board of Studies - BBA and MBA						
2. MQAC Coordinator						