

**NEHRU MEMORIAL COLLEGE (AUTONOMOUS)**

**PUTHANAMPATTI-621007**

**STAFF PROFILE**

**NAME OF THE STAFF** : Dr. C. Soundar Rajan  
**DESIGNATION** : Assistant Professor  
**DEPARTMENT** : Management Studies



**1. CONTACT**

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Pallakkadu (PO), Srirangam Taluk,  
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**2. ACADEMIC QUALIFICATIONS**

Degree	College/University/Board	Year of Passing/ Awarded
Ph.D. [Management]	Coimbatore Institute of Management and Technology, Coimbatore.	2015/ Highly Commended
M.B.A	Sri Manakula Vinayagar Engineering College, Pondicherry.	2008/66.04%
B.Com	St.Joseph's College (Autonomous), Trichy.	2006/58.25%
Higher Secondary	Bishop Heber Higher Secondary School, Teppakkulam , Trichy.	2003/67.08%
SSLC	Bishop Heber Higher Secondary School, Puthur, Trichy.	2001/66%

**3. TEACHING EXPERIENCE**

S. No.	Institution	Duration	No. of Years	
			UG	PG
1	Nehru Memorial College (Autonomous), Trichy	2019 - Till today	3	3
2	Indra Ganesan College of Engineering, Trichy	2016 - 2019	1	3
3	Pavendan Bharathidasan College of Engineering and Technology, Trichy	2015 - 2016	1	1
4	Nalanda School of Business, Trichy	2014 - 2015	-	01

**4. RESEARCH EXPERIENCE (in years) :** ( Two years) Having appointed as Project Fellow in the UGC Major Research Project entitled “**Financial Modeling and Simulation of Indian Universities**” under the Principal Investigator of Dr. M. Manickam, Department of Management Studies and Research, Coimbatore Institute of Management and Technology, Coimbatore - 641 109, for a period of two years.

**5. AREA OF RESEARCH :**

Ph.D (Finance) : “Stock Return Behaviour and Seasonal Anomalies in the Indian Stock Market”.

M.B.A (Finance) Major Project : “A Study on Evaluation of Equity Scheme with Special Reference to Tata Mutual Fund”, Tata Asset Management Ltd, Coimbatore.

M.B.A (HR) Minor Project : “A Study on Satisfaction level of Employees Regarding Effectiveness of Training Program”, TNPL, Karur.

**6\*\*. PUBLICATION(S) (In Numbers)**

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	
06	05	02	-	01

Cumulative Impact Factor (as per JCR)	
h-index	
Total Citations	

**8\*\*. PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)	03	06	-	-
Seminar(s)	02	04	-	-

**9\*\*. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)	03	06	-	-

Seminar(s)	02	04	-	-
Workshop(s)	05	01	-	-
Symposium(s)	-	-	-	-

### 10\*\*. PROFESSIONAL DEVELOPMENT (In Numbers)

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)
-	-	01	-	02

### 11. DETAILS OF PUBLICATIONS

#### (a) JOURNAL(S)

S. No.	Name of the author/s	Title of the paper with e-link	National/ International	Name of journal	Volume Page No & Year	ISSN
1	Dr.R.Hariharan, R.Vedapradha & Dr.C.Soundar Rajan	-	International	International Journal for Innovative Research in Multidisciplinary Field	vol.2, No. (8), pp: 1 to 8, August 2016.	ISSN: 2455-0602
2	Dr.C.Soundar Rajan, & Dr.R.Hariharan		International	International Journal of Business Quantitative Economics and Applied Management Research	vol.2, No. (12), May 2016, pp: 1 to 12.	ISSN: 2349-5677
3	Dr.C.Soundar Rajan, Dr.R.Hariharan & Z. Mohammed Ashfaque		International	International Journal of Research in Finance and Marketing (IJRFM)	vol.5, No. (11), November 2016, pp: 29 to 37	ISSN: 2231-5985
4	C. Soundar Rajan, & Dr. S. Sangeetha		International	International Journal of Research in Computer Application & Management (IJRCM)	August 2012	ISSN: 2231-1009
5	G. Venogopal, A. Thailagaraj & C. Soundar Rajan		International	SMART Journal of Business Management Studies	Vol.8, No.1, Jan - June 2012, pp.30-38	ISSN: 0973-1598
6.	C. Soundar Rajan, S. Ashok Kumar & R. Antony Prakash		International	Indo Asian Journal of Advanced Management (IAJAM)	Vol.1, No.1, January - June 2012, pp.185-188	ISSN: 2250-1266
7	Dr.C.Soundar Rajan		National	KVIM Journal of Management	vol.3, No.	ISSN:

					(1), May 2017, pp: 39 to 50.	2395-2156
8	Dr.C.Soundar Rajan, & Dr.R.Hariharan		National	Journal of research	vol.3, No. (6), March 2015, pp: 10 to 22.	ISSN: 2250-298x
9	K. T. Vijaykarthikeya, C. Soundar Rajan & A. Dinesh Kumar		National	Journal of Research	Vol.1, No.2, March 2013, pp.25-35	ISSN: 2250-298x
10	C. Soundar Rajan, & Dr. S. Sangeetha		National	Facts for You (Business and Economics)	, September 2012, pp.31-34	ISSN: 0970-2652
11	G. Bala Senthil Kumar & C. Soundar Rajan		National	Journal of Contemporary Research in Management (JRCM)	No.3, July - Sep 2010, pp.29-36	ISSN: 0973-9785

**(b) PROCEEDING(S)**

S. No.	Name of the author/s	Title of the paper	National/ International	Name of Conference	Page No & Year	ISBN
1	Dr. G. Venugopal & C. Soundar Rajan	<i>A Study on Financial Inclusion for Inclusive Credit Growth &amp; Risk Analysis of Rural Finance in Canara Bank</i>	International	Scitech Publications India Pvt. Ltd.,	May 2011, pp.41-43	ISBN: 9788183713856
2	C. Soundar Rajan & S. Kalaivani	<i>Credit Growth &amp; Risk Analysis of Rural Finance in Canara Bank, Alandurai</i>	National	Advanced Research Series, Macmillan Publishers India Ltd.,	First Published 2011, pp.77-88	ISBN: 023032268-9

**(C) BOOK(S) / CHAPTER(S) / MONOGRAPH(S) / MANUAL(S)**

S. No.	Details
1	Stock Return Behaviour and Seasonal Anomalies in the Indian Stock Market, 978-3-639-66195-8, Scholar Press Publishing, Germany

**12. DETAILS OF PRESENTATION(S)****(Conference(s) / Seminar(s))**

<b>S. No.</b>	<b>Name of the Paper</b>	<b>Name of the Conference / Seminar</b>	<b>National/ International</b>	<b>Place</b>	<b>Duration/ Date</b>
<b>1</b>	An Innovative Strategy in Marketing	First International Conference on Competency Building Strategies in Business and Technology for Sustainable Development	International	Salem	24 <sup>th</sup> February 2012
<b>2</b>	A Study on Financial inclusion for inclusive Credit Growth and Risk Analysis of Rural Finance	International Conference on Business Strategies on Corporation Race: A Multidisciplinary Global Perspective	International	Chennai	6 <sup>th</sup> & 7 <sup>th</sup> May 2011.
<b>3</b>	Role of Micro Finance in Poverty Reduction	Fourth International Conference on Micro Finance	International	Pondicherry	27 <sup>th</sup> & 29 <sup>th</sup> Jan 2011
<b>4</b>	Green Banking in India	UGC Sponsored International Seminar on Emerging Dimensions of Banking Sector in the Global Scenario	International	Tirunelveli	Jan 21 <sup>st</sup> & 22 <sup>nd</sup> , 2011
<b>5</b>	Study on Equity Analysis of Selected Oil Companies	UGC Sponsored Sixth International Seminar on Emerging Capital Markets: Issues and Challenge	International	Trichy	Jan 8 <sup>th</sup> & 9 <sup>th</sup> , 2011
<b>6</b>	An Assesment of Emotional Stability of Professional College Students in Trichy City	National Conference on Smarter Management Practices	National	Coimbatore	May 2017
<b>7</b>	Advanced Research Methods for Management	AICTE Sponsored National Seminar	National	Coimbatore	11 <sup>th</sup> October 2013
<b>8</b>	India's Economic Growth and Especially the Tamilnadu Special Economic Zones Policy	UGC Sponsored National Conference on Special Economic Zones and Inclusive Growth of the Indian Economy – Review and Prospects organized	National	Erode	24 <sup>th</sup> & 25 <sup>th</sup> , February 2011
<b>9</b>	Modeling and Simulation in Financial Management	National level Conference on Business Models	National	Coimbatore	16 <sup>th</sup> February 2012
<b>10</b>	Foreign Direct Investment in India	UGC Sponsored National Seminar on Issues of FDI	National	Trichy	8 <sup>th</sup> & 9 <sup>th</sup> , January 2011
<b>11</b>	Credit Growth & Risk Analysis of Rural Finance in Canara Bank, Alandurai Branch Coimbatore	NABARD Sponsored National Conference on Impact of Micro Finance in Enhancing Competitiveness and Growth of Rural Markets in India	National	Coimbatore	23 <sup>rd</sup> December 2010
<b>12</b>	and Opportunity in Rural Marketing in India	NABARD Sponsored National Conference on Impact of Micro Finance in Enhancing Competitiveness and Growth of Rural Markets in India	National	Coimbatore	23 <sup>rd</sup> December 2010
<b>13</b>	Governance – Roles and Responsibility	UGC Sponsored National Seminar on Futuristic	National	Trichy	20 <sup>th</sup> & 21 <sup>st</sup> January 2010

	of Board of Directors	Perspective in Corporate Finance			
14	Procurement – A Money Saving Factor	UGC Sponsored National Seminar on Futuristic Perspective in Corporate Finance	National	Coimbatore	20 <sup>th</sup> & 21 <sup>st</sup> November 2009
15	Importance of Entrepreneurship	First International Conference	International Conference	Madurai	19.02.2020

### 13. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
<b>Seminar(s)</b>					
1	<i>Software Based Statistical Application in Physical Education</i>	National Seminar	Ramakrishna Mission Vivekananda University,	Coimbatore	17 <sup>th</sup> & 18 <sup>th</sup> December 2010
<b>Workshop(s)</b>					
1	<i>Virtual Tech Days</i>	National Workshop	Coimbatore Institute of Management and Technology	Coimbatore	22 <sup>nd</sup> to 24 <sup>th</sup> , November 2010
2	<i>Social Science Research Methodology and Database Management &amp; Analysis using SPSS software</i>	National Workshop	Bharathiar University	Coimbatore	10 <sup>th</sup> to 13 <sup>th</sup> , November 2010
3	<i>Art of Writing Research Article in Commerce and Management</i>	National Workshop	Bharathidasan University	Trichy	23 <sup>rd</sup> & 24 <sup>th</sup> , October 2010
4	<i>SAP</i>	National Workshop	SAP education	Coimbatore	13 <sup>th</sup> December 2009
5	<i>Research in Finance</i>	International Workshop	PSG Institute of Management	Coimbatore	29 <sup>th</sup> & 30 <sup>th</sup> December 2010

### 24. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
<b>Faculty Development Programme</b>					
1	<i>Research Methodology</i>	Ten days ICSSR Residential Course	Cochin University of Science and Technology (CUSAT),	Kerala	16 <sup>th</sup> to 25 <sup>th</sup> January 2013
<b>Online Course(s)</b>					
1	NAAC: A Guidance of Bingers	One Day Webinar	Indra Ganesan College of Engineering	Trichy	19.05.2020