## MRS. S. KANCHIDEVI



Qualification: M.Com., M.Phil., MBA., Years of experience : 8 years Specialization: Human Resource Management

## LIST OF PAPERS PUBLISHED IN EDITORIAL BOOKS / JOURNALS BY MRS. S. KANCHI DEVI Sl. No. **Title of the Paper Details of Editorial Books /** Published by Journals Impact of Information (Editorial Book titled **SELP** Publication, 01. Technology on the Stock Information Technology in Thoothukudi. market Financial Sector) Sep- 2010. ISBN - 978-93-80509-00-6 02. Outlook of Indian Economy (Editorial Book titled Indian Pointer Publishers. Economy : Changing Jaipur. Scenario) 2010. ISBN - 978-81-7132-625-9 A Review of Health care and (Editorial Book titled Health Global Research 03. Insurance in India issues and challenges) Publications, New Delhi. ISBN - 978-81-89630-55-3 2012. Women education and their International Journal of TiSSL 04 rights Applied Management International Research. Publications. ISSN-0974-8709. Vol.5; Belgium. Special issue No.1 Sep- 2013 www.tisslinternational.org

05.	The influence of Job	International Journal of	Primax Commerce
	satisfaction and Self	Marketing, ISSN-	and management
	perceived performance among Pharmaceutical Sales	2348-0491.	Research
	Representatives: A Review.		Academy,
	Representatives. A Review.	Vol-1, issue No.1.	Bangalore
		www.primaxijcmr.com	July-Dec. 2013.
06.	Job Stress and preventing	EPRA International Journal	Joy printers,
	measures with special reference to yoga	of Business Review. e-ISSN	EPRA Trust
	, , ,	-2347-9671,	Publications,
		P-ISSN – 2349-0187,	Trichy.
		Impact factor(International)-	Feb-2015.
		0.998 www.epratrust.com	

Sl.No	Title of the Paper	Details of Seminar/Conference	Organised by
07	Women entrepreneurship and their problems	UGC Sponsored National Seminar, 24 <sup>th</sup> & 25 <sup>th</sup> January 2009	A.VeeraiyaVandaiyarM emorial Sri Pushpam College (Autonomous), Poondi
08	Women empowerment through SHG	UGC Sponsored National Seminar, 24 <sup>th</sup> & 25 <sup>th</sup> January 2009	A.VeeraiyaVandaiyar Memorial Sri Pushpam College (Autonomous), Poondi
09	Development of Self Help Group through Micro Credit	Management of the College, State level Seminar, 29 <sup>th</sup> January 2009.	Bon Secours College for Women, Thanjavur.
10	Women Entrepreneurship and Gender Issues	Management of EDI - International Conference, 19 -21 March 2009.	Entrepreneurship Development Institute of India, Ahemedabad, Gujarat.
11	Outlook of Indian Economy	UGC Sponsored National Level Conference, 17 – 18 July, 2009	Erode Arts College (Autonomous), Erode.
12	Foreign Direct Investment and Infrastructural Development	<ul><li>Bharathidasan University, Dept of Commerce and Financial Studies, National Seminar,</li><li>12 -13 September, 2009</li></ul>	Bharathidasan University, Dept of Commerce and Financial Studies
13	A Successful Woman Entrepreneur in India – A Review	Management of the College, National Seminar, 29 <sup>th</sup> January, 2010.	Fatima College(Autonomous) Madurai.

14	Role of Micro Credit and SHGs for Economic Development	Management of the College, National Seminar, 29 <sup>th</sup> January, 2010.	Fatima College(Autonomous) Madurai.
15	Impact of Information	Management of the College,	Vivekanandha College of
	Technology on	International Seminar, 11 <sup>th</sup>	Arts and Science for
	Modern Business	February, 2010.	Women, Namakkal
16	Impact of IT on Indian Stock Market	Management of the College, International Seminar, 11 <sup>th</sup> February, 2010.	Vivekanandha College of Arts and Science for Women, Namakkal
17	Economic Slowdown	Department of Management	Annai Mathammal
	in Indian IT Industries	Studies, International	Sheela Engineering
	with Special Reference	Conference, 23 <sup>rd</sup> September,	College, Erumapatty,
	to Global Economy	2011	Namakkal.
18	Impact of Medical	Post Graduate Department of	Jamal Mohamed
	Tourism in Indian	Commerce(SF), National	College(Autonomous),
	Economy	Seminar, 4 <sup>th</sup> February, 2012.	Trichy.

Sl.No	Title of the Workshop	Sponsored/Organised by/ Date	Status
01.	Business Law and Production and Operations Management	K. Ramakrishnan College of Engineering,B-Trendz Association, Samayapuram, 20 <sup>th</sup> July,2011	Attended
02.	Faculty Development Programme on Higher Education	IQAC –NMC / UGC 21 <sup>st</sup> January 2012	Attended
03.	Examination Reforms	UGC – NMC, 16 <sup>th</sup> February, 2013	Attended
04.	Training-cum-production workshop on e-Content Development	NMC, 23 – 26 October, 2013	Attended and Developed Short Learning Object(econtent) on Communication and Elements of Communication
05.	Worshop on LATEX	ABEL Interdisciplinary Research Cell – Department of Mathematics- NMC, 11 – 12 November 2013	Attended

06.	Workshop on Selection of Topic and Research Design For Ph.D	Brahma School of Business, Valayapatti, Namakkal, 23 <sup>rd</sup> February 2014.	Attended
07	FDP on Impact of Research on Teaching in Higher Education	IQAC, NMC 11 <sup>th</sup> June 2014	Atended
08.	Two days workshop on Need Based Value Added Research Proposal Writing	Nehru Memorial College (Autonomous), Puthanampatti, Department of Bio- Technology, 25 <sup>th</sup> and 26 <sup>th</sup> September 2014	Attended
09.	FDP on Contemporary Research Techniques in Business Management	Excel Business School, Komarapalayam. 30 <sup>th</sup> January to 31 <sup>st</sup> January 2015	Attended
10.	Workshop on Statistics for Research & Data analysis using SPSS	<ul> <li>Primax Research center, Bangalore.</li> <li>Held PL.A Residency, Trichy.</li> <li>21<sup>st</sup> February 2015</li> </ul>	Attended

## MINOR PROJECT

She got Minor Research Project amounted to `80,000/- from University Grants Commission.