STAFF PROFILE

NAME OF THE STAFF : Dr. J. Mohan Raj
DESIGNATION : Assistant Professor
DEPARTMENT : Management Studies

1. CONTACT

Address : No.15, Alli Street, Cholan Nagar,

K.Kallikudi Village, Srirangam Taluk,

Ramjee Nagar (Post),

Tiruchirappalli - 620009

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Contact e-mail(s) : economistmohan@gmail.com

2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing / Awarded
Ph.D	PG &Research Department of Business Administration, Khadir Mohideen College, (Affilated to Bharathidasan Univesity), Adirampattinam, Thanjavur District	2010
MBA	Sri Sankara School of Management & Computer Science, Sannasipatti, Poolankulathupatti Post, Trichirappalli – 620009	2003
B.Sc. Chemistry	Jamal Mohamed College Race course Road. TVS Tolgate Trichirappalli – 620009	2001

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years UG	No. of Years PG
1.	Nehru Memorial College, Puthanampatti, Trichy	20.10.20 to Till Date		
1.	Don Bosco College of Arts & Science, (Affilated to Pondicherry University), Thamnangudy,	3.8.15 to 30.9.20	5 years & 1 Month	-

	Ambagrathur Post, Karaikal.			
2	Brindavan College, (Affilated to Bangalore University) Dwarka Nagar, Bagalur Cross, Yelahanka, Bangalore	03.8.15 to 9.6.16	-	10 Months
3.	M.A.M B-School, Siruganur, Trichirappalli	1.6.12 to 5.11.14	-	2 Years & 5 Months
4.	M.A.M College of Engg.& Tech Siruganur, Trichirappalli	6.5.11 to 31.5.12	-	1 Year
6.	Loyola Insitute of Technology, Palanchur, Chennai	8.8.10 to 30.4.11	-	10 months
7.	Pavendar Bharathidasan College of Engg. & Tech., Trichirappalli	18.6.08 to 5.1.09	-	6months
8.	Sri Sankara School of Management & Computer Science, Sannasipatti, Poolankulathupatti Post, Trichirappalli	27.8.03 to 14.06.08	-	4 Years & 10 Months

4. **RESEARCH EXPERIENCE (in years)** : **Ph.D,6 Years**

5. **AREA OF RESEARCH** : **Marketing**

6. **PUBLICATION(S) (In Numbers)**

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	
3	3	-	-	-

7. **PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)	1	2	-	-
Seminar(s)	2	2	1	-

8. **PROFESSIONAL DEVELOPMENT (In Numbers)**

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)
1	-	1	2	-

9. **DETAILS OF PUBLICATIONS**

(a) JOURNAL(S)

S. No.	Name of the author/s	Title of the paper with e-link	National/ International	Name of journal	Volume Page No & Year	ISSN
1.	Dr. M. Perumal & J. Mohan Raj et.al	Marketing Strategies of Persihable Commodities with special reference to flowers in Srirangam Market, Tiruchirappalli , Tamilnadu	National	Indian journal of marketing	Vol.XXXVIII, 2008	0973-8703
2.	Dr. M. Perumal & J. Mohan Raj et.al	A Spatial Temporal Analysis of women empowerment through 73rd'Amendment	National	Indian Journal of Human Rights & Social Justice	Vol.3, 2008	0973-6271
3.	Dr. J. Mohan Raj	Importance of Societal Marketing & Legal Rights	National	TISSL Journal	Vol.1, 2012	2277-1158
4.	Dr. J. Mohan Raj	A Study on Farm Products Marketing with Special Reference to Kolli Hills, Tamilnadu State	International	International Journal of Applied Research	Vol.2, Is.5, 2016	2394-7500
5.	Dr. J. Mohan Raj	An Innovation of organic Farming Practises and Marketing with Special Reference to Agricultural Sector	International	International Journal of Latest Trends in Engg. & Tech.	Vol.2, Iss.3 2016	2278-6211

10. DETAILS OF PRESENTATION(S)

(Conference(s) / Seminar(s))

S. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date
1.	Importance of OHSMS in Global Scenario	National Seminar on Industrial Relations	National	SRC College, Trichy	13th' & 14th' 2014
2.	Service strategy for perishable Retail outlets in Tiruchirappalli Region	AICTE Sponsored National Seminar on Changing Pradigm in Service	National	Jamal Mohamed College, Trichy	23rd & 24th' 2007

S. No.					
		Marketing			
3.	Regulated Market Governance is needed in the Agricultural Sector	International Seminar on Emerging paradigm in Financial Sector	International	Cauvery College	10th'& 11th'2009
4.	Benchmarking of Perishable Commodities Warehousing System in Tiruchirappalli Region	International Seminar on Emerging paradigm in Financial Sector	International	Cauvery College	10th'& 11th'2009
5.	Cool storage vegetables distribution system	National conference on Recent Trends in Financial Sector Reforms& IT	National	Bharatiyar University, Coimbatore	13th' & 14th' 2007
6.	Ecological Balance and Economic Development by Organic Farming – A Case Study	UGC Sponsored National Conference on Eco- Economic and Ecocritical Issues	National	St. Josephs College, Trichy	5th & 6th 2010
7.	A study on Market Analysis model for Entrepreneurs	Two Day International Conference on Sustainable Development Through Global Business	International	Srinivasan College of Arts & Science, Perambalur	6th &7th 2014

11. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Workshop(s)					
1.	One day workshop on R&D Project Proposals, Awareness , Needs and Benefits	UGC	Anna University	Chennai	28th 2014
2.	Two day National workshop on Writing and Publishing Research Articles in Commerce and Management	UGC	Bharathidasn University	Trichy	19th &20th' 2011

12. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
Orientation Programme					
1.	One Month Orientation Course	UGC Sponsored	Academic Staff College, Bharathidasan University	Tiruchirappalli	1 Month
Faculty Development Programme					
1.	Entrepreneurship	EDI	PSG –STEP & PSG College of Tech	Coimbatore	2 Weeks
Short Term Course(s)					
1.	MDP on Entrepreneurship in SSI	EDI	Centre For Entrepreneurship Devlp. Gandhigaram Deemed University	Dindugul	2 Days
2.	Workshop on Research Methodology	Dept. of Management Studies	Bangalore University	City Campus	1 Day