

B.Com., - CA

COMPUTER APPLICATIONS



The courses bridges Commerce and Computer Applications which help the students to become smart and employable. Computer Applications in the field of Commerce is an extra mileage in placements. It has an innovative modern curriculum. The Department focuses on application software which is designed to help the user to perform specific tasks.

PROGRAMME HIGHLIGHTS

- ❖ Provides Education enhancing conceptual and analytical based learning with focus on Commerce and Computer enabled services for a successful career such as Accounts Executive, Finance Analyst, Tax Analyst, Web developer/Social Media Executive.
- ❖ Enhances the ability of the students in Accounting & Finance areas by providing knowledge in core subjects like Financial Accounting, Cost and Management Accounting. Financial Management and Taxation.
- ❖ Imparts in-depth knowledge in the Core aspects of Commerce and Computer Applications by incorporating subjects namely, PC Packages, RDBMS, Web Programming & Development, Python Programming, Accounting Package, E-Commerce, and MIS.

ELIGIBILITY & DURATION

UG PROGRAMME	: B.Com., CA
DURATION	: 3Years, Six Semesters
ENTRY REQUIREMENTS	: +2 Passed with Commerce, Accountancy & Computer Science

UNIQUE COURSE FEATURES & SKILL SETS GAINED

Financial Modelling	: Financial Functions using Excel
Practical Accounting	: Tally
Web Designing	: Designing a Website, HTML
Digital Marketing	: Social Media Marketing, E-Commerce

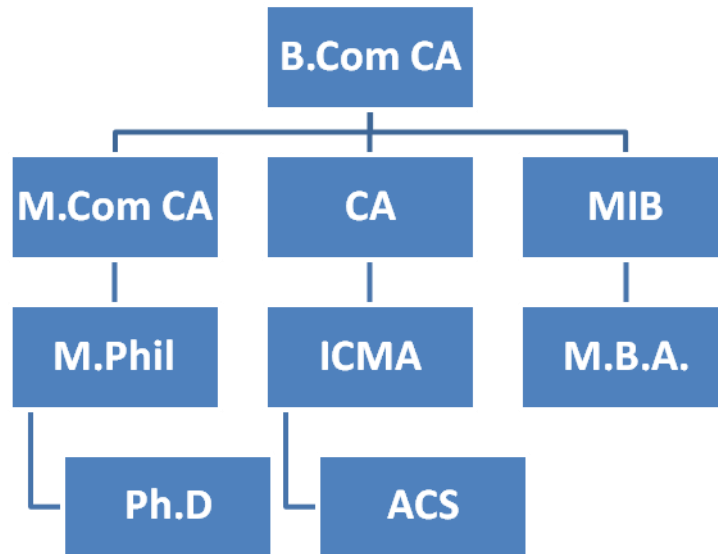
STUDENTS' PROGRESSION

Career Opportunities

The course aims to produce qualified and trained personnel for fields such as

- ❖ Accounts Executive
- ❖ Accounts Assistant
- ❖ Tax Consultant (Direct & Indirect)
- ❖ Legal Consultant
- ❖ Logistics/Store Keeper
- ❖ Credit Analyst
- ❖ Financial Analyst
- ❖ Cost & Management Consultant
- ❖ Teaching Professional
- ❖ Banking Professional
- ❖ Insurance
- ❖ Marketing
- ❖ Stock Market Practices
- ❖ Clerk-cum-Computer Operator
- ❖ Data Analyst
- ❖ Risk Analyst
- ❖ Web-Designer
- ❖ Mobile Application Developer

HIGHER STUDIES



SOME OF OUR PRESTIGIOUS RECRUITERS



