

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

PUTHANAMPATTI-621007

STAFF PROFILE



NAME OF THE STAFF : S.SARAVANAKUMAR
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : COMMERCE

1. CONTACT

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2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing/ Awarded
B.Ed	TAMILNADU TEACHERS EDUCATION UNIVERSITY	2019
M. Phil	BHARATHIDASAN UNIVERSITY	2014
M.Com	BHARATHIDASAN UNIVERSITY	2011
B.Com	BHARATHIDASAN UNIVERSITY	2009

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years	
			UG	PG
1	NEHRU MEMORIAL COLLEGE	6years	6	4

4. RESEARCH EXPERIENCE (in years) : 2 YEARS

5. AREA OF RESEARCH : MARKETTING

6. RESEARCH GUIDANCE (In Numbers)**

Program of Study		Completed	Ongoing
Research	Ph. D.		
	M. Phil.		
Project	PG	4	

8. PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)	01			
Seminar(s)	01			

9. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)	01			
Seminar(s)	01	08		
Workshop(s)		01		02
Symposium(s)	01			

17. DETAILS OF MEMBERSHIP

Academic Bodies (Board of studies)	B.COM, B.COM (CA)
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22. DETAILS OF PRESENTATION(S)

(Conference(s) / Seminar(s))

S. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date
1	E-COMMERCE & E-BUSINESS	CONFERENCE-EMERGING TRENDS IN BUSINES AND MANAGEMENT	INTERNATIONAL	PUTHANAMPATTI	12 th FEB 2019
2	ISSUES AND CHALLENGES IN INDIA-SRILANKA TRADE PRACTICE	SEMINAR – INDIA-SRI LANKA TRADE RELATIONS- ANCIENT PERIODS TO MODERN ERA	INTERNATIONAL	TRICHY	21 st FEB 2020

23. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Seminar(s)					
01	CHALLENGES IN GREEN MARKETING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	12 th AUGUST 2016
02	AN OVERVIEW OF GST	-	SHRI SHANKARLAL SUNDARABAI SHASUN JAIN	CHENNAI	19 TH MAY 2020

			COLLEGE FOR WOMEN		
03	FORTH COMING SMALL AND MEDIUM BUSINESS	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	10TH JULY 2020
04	PREPEREDNESS FOR NET EXAM PAPER -1	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	21th JULY 2020
05	INFINITE POSSIBILITIES	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	28TH JULY 2020
06	INDIAN ARMED FORCES AND JOB OPPORTUNITIES FOR ARTS AND SCIENCE COLLEGE STUDENTS	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	8TH AUGUST 2020
07	INVESTORS AWARENESS PROGRAMME	-	BSE LTD	MUMBAI	5TH JUNE 2021
08	HOW TO CTACK NTA - NET, SET, JRF, IQAC	-	VET INSTITUTE OF ARTS & SCIENCE COLLEGE	ERODE	8TH JUNE 2021
09	POWER OR PRESENCE AND FOCUSED MIND	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	29th JULY 2021
Workshop(s)					
01	INNOVATIVE CURRICULUM DESIGNING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	24th AND 25th NOV 2017
02	OUTCOME BASED EDUCATION	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	25th AUGUST 2018
03	PROCEDURAL ASPECTS IN GST	EMPORIO ASSOCIATION	PARVATHY'S ARTS AND SCIENCE COLLEGE	DINDIGUL	11th JUNE 2021
Symposium(s)					
01	EMERGING TRENDS IN REJUVENATING ACADEMIC RESEARCH	INDIAN ACADEMIC RESEARCHERS ASSOCIATION	INDIAN ACADEMIC RESEARCHERS ASSOCIATION	TRICHY	22nd APRIL 2017

24. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
Faculty Development Programme					
1	HOW TO WRITE EFFECTIVE CASE STUDY	-	ATMIYA UNIVERSITY	GUJARAT	2nd MAY 2020
2	DISRUPTIVE TECHNOLOGIES TITLE "TECHTONIC IOT"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	9th may 2020
3	DISRUPTIVE TECHNOLOGIES TITLE "ARTIFICIAL INTELLIGENCE IN 4TH DIMENSIONAL APPROACH"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	10th may 2020
4	DISRUPTIVE TECHNOLOGIES TITLE "ELECTRIC VECHICLES ON THE GRID CHALLENGES AND OPPORTUNITIES"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	11th may 2020
5	DISRUPTIVE TECHNOLOGIES TITLE "DEMYSTIFYING PROCESS AUTOMATION"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	12th may 2020
6	DISRUPTIVE TECHNOLOGIES TITLE "DATA ANALYTICS & TOOLS"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	13th may 2020
7	DISRUPTIVE TECHNOLOGIES TITLE "OPPORTUNITIES IN MARINE FIELD"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	15th may 2020
8	ONLINE TEACHING, LEARNING, EVALUATION	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	10th AUGUST 2020
9	STUDENTS SKILLS MENTORING AND COUNSELLING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	30th MAY 2019
10	EFFECTIVE TEACHING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	12th JUNE 2017